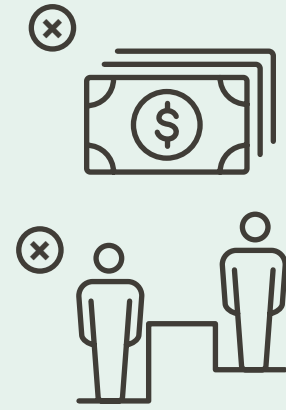


Arts & Culture Philanthropy

Arts and cultural institutions can help build stronger societies and create deeper understandings of humanity and the world.

However, many arts organizations are chronically underfunded, and the arts and culture ecosystem has often excluded voices from marginalized communities.



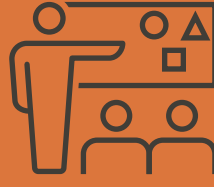
WHO WORKS IN THE ARTS & CULTURE SPACE?



Artists & creatives



Arts & cultural institutions



Arts educators



Public media



Art collectors



Technology companies & entrepreneurs



Public arts funders



Corporations, foundations & individual donors

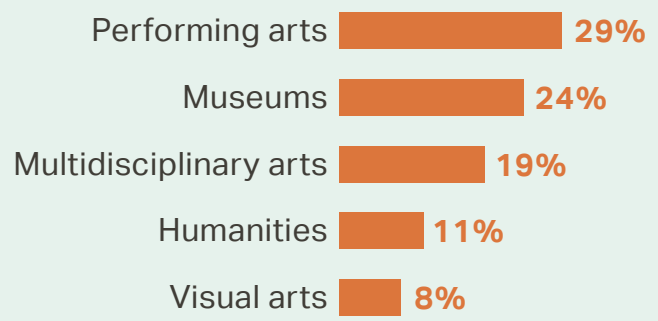
PHILANTHROPY TRENDS

Philanthropists have long supported arts and cultural programs and institutions.

However, a lack of public funding heightens the need for arts philanthropy. In the United States, for example, the National Endowment for the Arts received a mere 0.003% of the federal budget in FY 2020.

In 2018, arts giving from the 1,000 largest foundations totaled \$3 billion, a 4% increase from the previous year.

Of that amount, the top recipients were:



The biggest donors have an outsized influence on the sector; the top 25 funders represented 42% of foundation arts dollars.

HOW FUNDERS ARE ENGAGING WITH ARTS AND CULTURE



Equity & representation in the arts

The [Diversifying Art Museum Leadership Initiative](#) advances diversity in the staff and leadership in art museums across the US.



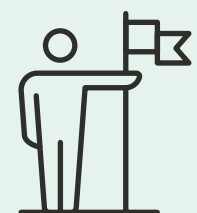
Arts programming that centers local communities

The [Tippet Rise Art Center](#) uses art, music, architecture, and nature, to contribute to community development in rural Montana.



Storytelling for social justice

The [Art for Justice Fund](#) invests in artists and works to end mass incarceration in the United States.



Capacity-building for arts organizations

The [First Peoples Fund](#) supports Native artists and culture bearers and capacity building for Native organizations.



Capacity-building for arts organizations

The [Mosaic Network and Fund](#) strengthens the capacity of African, Latinx, Asian, Arab, and Native American arts groups.



Arts addressing social issues

The [Laurie M. Tisch Illumination Fund](#) supports organizations that use the arts to address health issues in New York communities.



Investment in creative projects in low-income communities

[Upstart Co-Lab](#) connects impact investors in the United States with opportunities to boost the creative economy.

HOW TO GET STARTED



Engage with member organizations and peer-learning networks focused on the intersection of arts and philanthropy



Get to know arts organizations of interest and learn about their unique needs



Connect with community foundations to learn about new organizations, meet other arts donors, and engage with local arts programming

For additional information or help getting started, email info@rockpa.org.